# Personas and Scenarios

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| John Smith | |
| **Occupation:** | Financial Analyst |
| **Demographics:** | * 30 years old * Married * Father of one children (Stefany , aged 2 ) * Has a BA in Business Management |
| **Technology Use:** | Basic knowledge. He uses the computer for work and has an iPhone for personal use. When he gets home, he spends about an hour browsing and playing games online. |
| **Key Goals:** | * Knows that he needs a reminder for lists that he always forgets * Keys/ Wallet/ Charger * Something like mind mapping software and Dictaphone |
| **Description:** | John is anxious , disorganized, can be easily frustrated and clumsy. He likes to be organized but sometimes cannot control the dyspraxia and that’s why his wife helps him with his daily planning. However, he doesn’t like it because he feels that he is depend on others. Using mind mapping software and dictaphone helped him but he lost his Dictaphone as a results he is searching for something that cannot be lost and be connected to his daily routine. Using the doorknob alarm makes him feel safer about his personal plans. |
| **We must not** | * Need charger * Only Vision * Complex System |



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| Zoe Smith | |
| **Occupation:** | PhD Student |
| **Demographics:** | * 28 years old * Single * Has a BA in Psychology * Has a MSc in Human Computer Interaction |
| **Technology Use:** | She is doing her PhD on computing combined with psychology as a result her knowledge is really good. She is working for projects about robotic and prototypes. |
| **Key Goals:** | * Knows that she wants to buy * Keys/ Wallet/ Charger * Something like mind mapping software and Dictaphone |
| **Description:** | Zoe has difficulties to focus, disorganized, can be messy and cluttered. She needs to be more organized for the purchase of her phd degree. Using the doorknob alarm, she feels safe about her daily planning. As a result, she doesn’t have to worry for her important items that she will need during her day |
| **We must not** | * Need charger * Only Vision * Complex System |



**Scenario**

Zoe is 28 years old, loves computing, loves new technology trends and has really modern house. However, her dyspraxia is frustrated her at her daily things. Doorknob Alarm is helping her before she leaves from her house to take her personal belongings such as wallet, keys, chargers, phone or lists that she wanted to have with her. The most important thing is that it can provide a map and where exactly are the items in the house, giving specific details for the room that she can find them. Another important detail is that the system can read the map and give her the information. As a result, if she doesn’t look at the LCD display she will hear the system telling her about her belongings.